

# ACADEMY BADGES

When designing the badges for the proposed Academies, the designer was asked to create three logos in the form a shield/coat of arms; one for each Academy and also for The Ridings' Federation of Academies. Each shield therefore needed to reflect the following elements:

- The Federation
- The existing schools' logos
- The Community

The design of the logos themselves follows general heraldic guidelines with respect to each element and colour, all of which have explicit meanings. These meanings will be explained in the interim prospectus to be supplied to all parents/carers in the near future.

The shield is divided into three distinct parts, the Top (Chief), the Left hand side (Sinister) and the right hand side (Dexter). The left and right are reversed when the shield is viewed from the front; therefore, the right is left and left is right!

The icons within the shield are known within heraldry as the 'common charges'.

## The Ridings' Federation Winterbourne International Academy Shield



### The CHIEF (Federation element)

The 'Key' symbolises guardianship and power of authority, the 'Book' symbolises expression, Red signifies strength, determination and nobility, the Ink pen and inkwell are the art of writing and of learned and educated employments.

### The DEXTER SIDE (School element).

This section represents 'Winterbourne International Academy' by the use of the existing school 'rose'. In heraldry the white rose symbolises love, faith and insight. The 'metals' of gold and yellow symbolise 'generosity'

### SINISTER SIDE

In this section is an 'ear' of wheat. Winterbourne became noted for its agriculture, especially wheat and barley as a result of the Charter of Disafforestation by Henry III in 1228. In heraldry, an 'ear' of wheat symbolises 'faithfulness'.

## The Ridings' Federation Yate International Academy Shield



### The CHIEF (Federation element)

The 'Key' symbolises guardianship and power of authority, the 'Book' symbolises expression, Red signifies strength, determination and nobility, the Ink pen and inkwell are the art of writing and of learned and educated employments.

### DEXTER SIDE (School element)

This section represents 'The Yate International Academy' by the use of the existing school 'Lion'. In heraldry, the lion represents deathless courage and attitude. The black and yellow colours have also been retained.

### SINISTER SIDE (Community element)

Oak leaves appear in the Yate Coat of Arms which originated from the stained glass window in St Mary's Church which was ravaged by Cromwell. Acorns and leaves symbolises great age, strength and continuous growth in heraldry.

The Ridings' Federation of Academies Trust is delighted with the new uniform and badges for both Academies and the Federation. We hope that all students will be proud to wear the uniform associated with their new Academy and all that it represents.

**Mr Mike Hayward**  
**Chairman**  
**The Ridings' Federation of Academies Trust**